

## Celebrity Weekend Extravaganza

presented by iCandy Radio

**Summary:** The Celebrity Weekend Extravaganza is a weekend-long event hosted by Nakisha Graves and iCandy Radio. The goal of the event is to increase awareness for Lupus and extend the iCandy Radio listening experience in a more tangible way.

**Events:** The Celebrity Weekend Extravaganza will be held on February 7-9, 2014 in Goldsboro, N.C. There are a series of events that last from Friday evening until Sunday afternoon. A full listing of events follows (in chronological order):

- Cocktail Hour Meet-and-Greet: to kick off the weekend, guests will enjoy a cocktail hour evening and meet-and-greet
- Step in the Name of Lupus Dance: Chicago-style step dance lessons
- Entrepreneurship Fair:
- Men of Today, Hope for Tomorrow Date Night Auction: an auction where several items will be auctioned off, including dates with surprise celebrity guests
- Flawless Beauty Fashion Show: feature fashion of local business owners on models who are part of the local community
- Blurred Lines Workshop: a relationship workshop presented by relationship life coach Xklusive Thoughts and The Relationship Handbook Live (an iCandy Radio relationship talk show)
- Purple Carpet Banquet: guests will enjoy a Saturday evening filled with elegant food and dynamic entertainment, complete with a host on the iCandy Radio “purple” carpet
- GiGi the Get Glad Bear Foundation Brunch: GiGi the Get Glad Bear, an initiative of iCandy Radio to help bring smiles to children in hospitals or dealing with health issues, will be unveiled for the first time at a casual Sunday brunch event

Celebrity appearances, entertainment and five-star VIP treatment will be featured all weekend. Celebrity guests include Chaunte' Wayans, and

**The cause:** Half of the ticket proceeds for the event will be going to the Lupus Foundation, North Carolina Chapter. Proceeds from the auction will also go to the Foundation.

**Tickets:** There are four tiers of ticket pricing, and each package grants access to a different set of events. See below for ticket package structure:

- The Gold Package - \$45, Friday's events
- The Diamond Package - \$50, Saturday's events
- The Platinum Package - \$95, Friday and Saturday's events
- The Ultimate VIP Package - \$180, all events plus accommodation

**About iCandy Radio:** A member of Charlotte's 704djs, WICR 92.9 FM iCandy Radio was established February 1, 2013 with the goal of broadcasting a broad mix of culture and views, with priority given to the 919 area (North Carolina). iCandy Radio offers an outlet for listeners to hear new independent music and share ideas and opinions through talk shows, commercials and social media pages. iCandy Radio is passionate about helping the Lupus Foundation and giving back to veterans. iCandy Radio is more than just a radio station—it is a community.